



Use Wellbeing & Words to expand your reach, visibility, and influence. Grow your brand, and make people aware of all that you have to offer. Ways to do it:

Advertise on the Wellbeing & Words Show

- 3 ad spots are available per show (shows air once per month).
- Bulk ad packages
 - 3-month run of one ad per show
 - 6-month run of one ad per show

(note: depending upon advertiser’s preference and spot availability, bulk ad spots may run consecutively or on a different schedule)

Advertise on TanyaJPeterson.com

- Ads include a link to your website, an image (approx.. 250 x 250; dimensions can vary), and a short blurb (approx.100 words).
- Ads will be placed on two different pages: the broadcast page and the resources/bibliography page unless otherwise specified.
- Ads will remain indefinitely, and the advertiser will be notified if the ad is taken down.
- Convenient one-time cost

Packages: Commercials and Links (plus images and blurbs) on TanyaJPeterson.com

- 1 commercial and link
- 2 commercials and link
- 3 months of commercials and links
- 6 months of commercials and links

(continued)

Social Media Promotions

- Promote your brand/product/service in front of a new audience. I will post on Facebook (my professional page), Twitter, Instagram, and Pinterest
- Posts will vary as per account, and you can provide image and copy if you choose.
- Posts will run on an ongoing basis as long as you'd like the posts to run.
- Posts will be sporadic enough to avoid being spammy and off-putting. If you wish, I will tag you so you know when they post.
- Convenient one-time cost

(Note: guests who are interviewed on the show are not charged for social media promotion of the show itself, nor are they charged to appear.)

Choose the type(s) of advertising that meet your needs. All are designed to help you attract the right followers and customers. Because my audience is already related to mental health, you will be reaching people who are relevant to you.

For pricing and availability, contact tanya.joypeterson@gmail.com